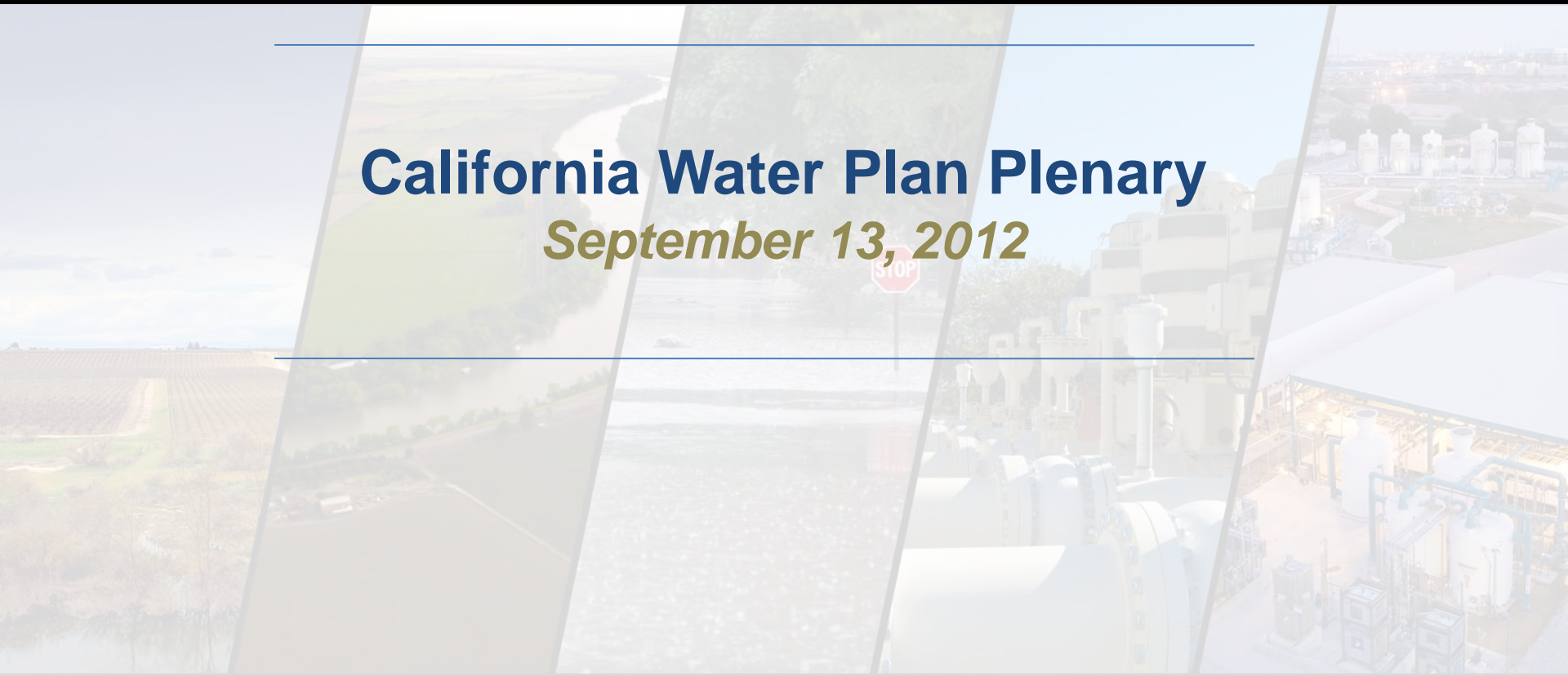
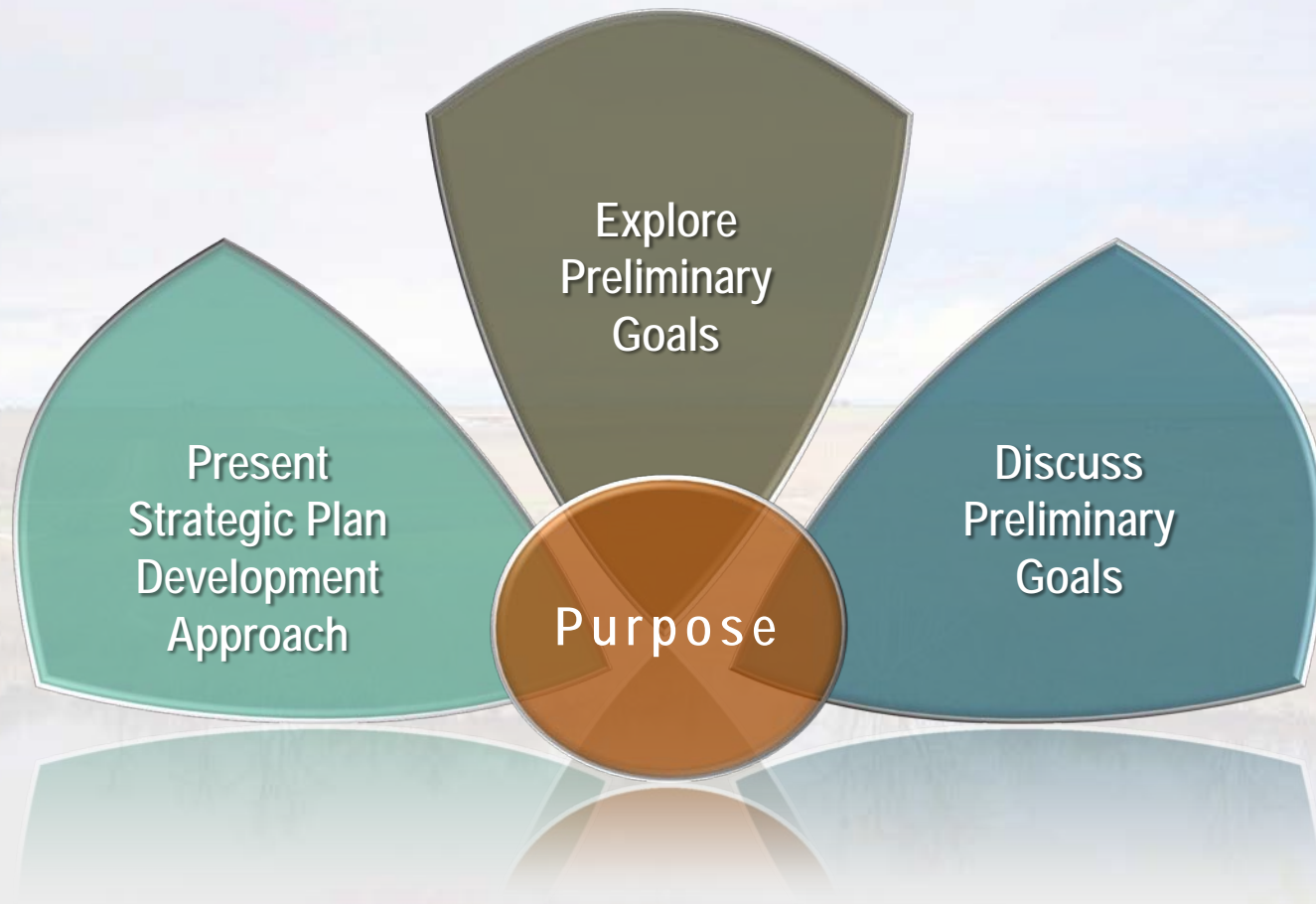


STRATEGIC PLAN FOR THE FUTURE OF IRWM



California Water Plan Plenary
September 13, 2012

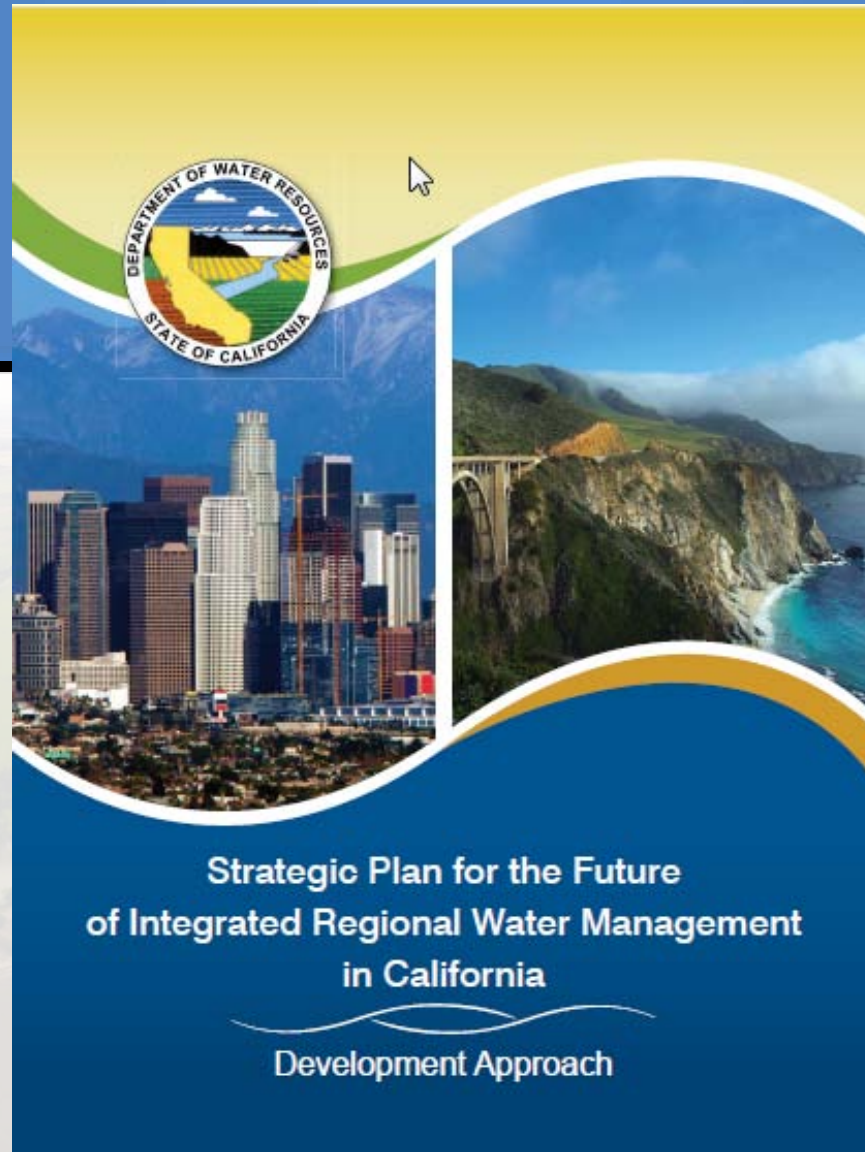
TODAY'S PURPOSE



WHY DO STRATEGIC PLANNING FOR IRWM'S FUTURE?

- ✓ Continue to build on the past successes of IRWM
- ✓ Further enable, empower, and support regional water management entities
- ✓ Better align state and federal programs to support IRWM
- ✓ Prepare for possible changes in state funding and develop a shared vision for funding priorities

DEVELOPMENT APPROACH



DEVELOPMENT APPROACH IS FORMULATED ON THE BASIS OF INPUTS FROM

- IRWM Conference (May 2011)
- CWP Plenary (October 2011) Survey Questionnaire
- Executives and Leaders Interviews
- Tribal Caucus, Regional Forums, ACWA Conference, FMA Conference
- Background Research and Review
- Working Committee Group Exercises

KEY ELEMENTS OF THE IRWM STRATEGIC PLAN



WHERE WE ARE – RELATED TASKS

Institutional Setting for Water
Management in California

Data and Decision Support
Tools

Statutory, Regulatory, and
Policy Assessment

IRWM Program
Documentation and
Assessment

Integrated Water
Management Trends and
Experiences

Analysis of Existing IRWM
Plans

WHERE WE WANT TO BE – RELATED TASKS

Strategic Plan Vision and
Goal Setting

Gap Analysis

HOW WE GET THERE – RELATED TASKS

Strategies Development

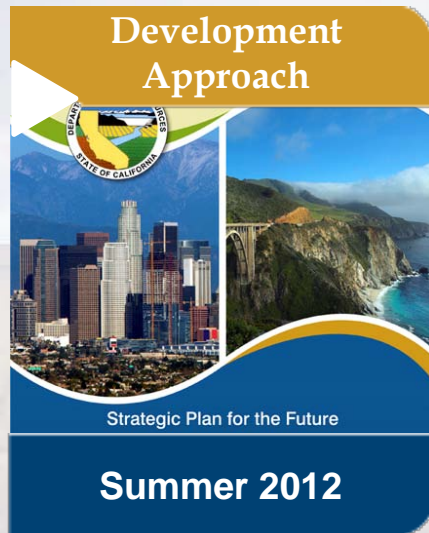
Implementation Approach
Development

Targets and Performance
Metrics Development

Monitoring Approach

Financing Options
Identification and Evaluation

STAKEHOLDER INVOLVEMENT IS CRITICAL FOR SUCCESS



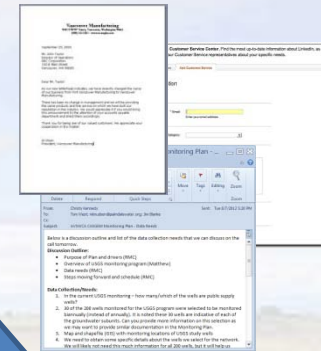
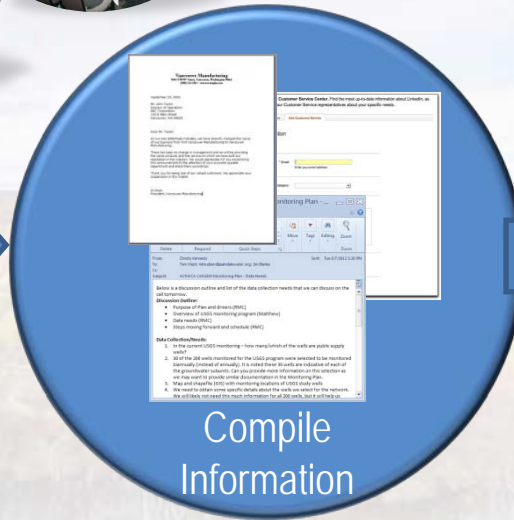
STAKEHOLDER WORKSHOPS



Goals/Strategies
Workshops



Tribal / DAC
Outreach



Receive
Comments

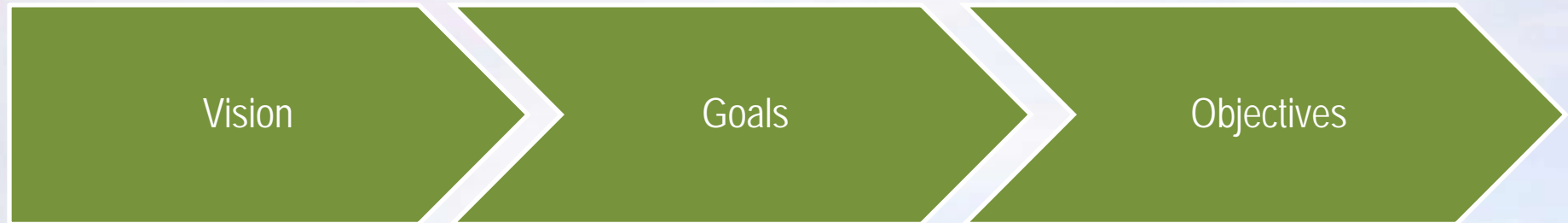


Webinar:
Final Results



QUESTIONS?

GOAL SETTING PROCESS



💧 Vision is a desired endpoint

- Goals are desired outcomes that support a vision
- Objectives are actions/methods for achieving goals

VISION FOR THE FUTURE OF IRWM

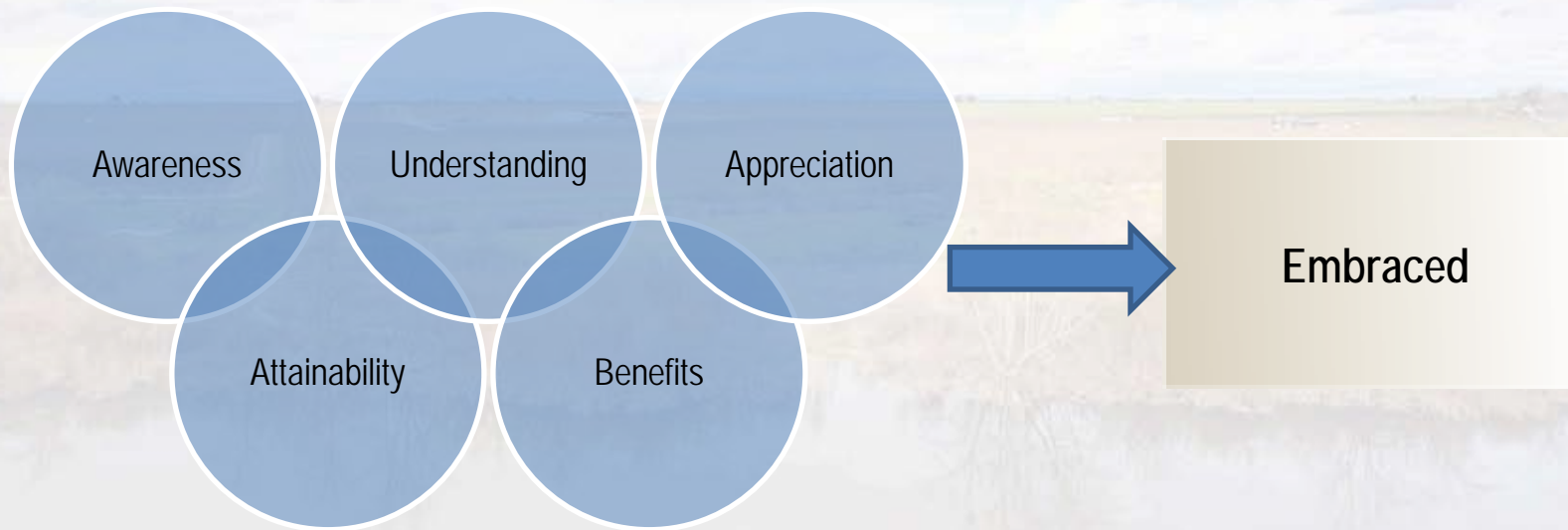
California embraces and practices IRWM as the best way to manage water and aligns related programs, policies, and regulations to advance IRWM

VISION STATEMENT HAS THREE PARTS

1. California embraces IRWM as the best way to manage water
2. California practices IRWM as the best way to manage water
3. California aligns related programs, policies, and regulations to advance IRWM

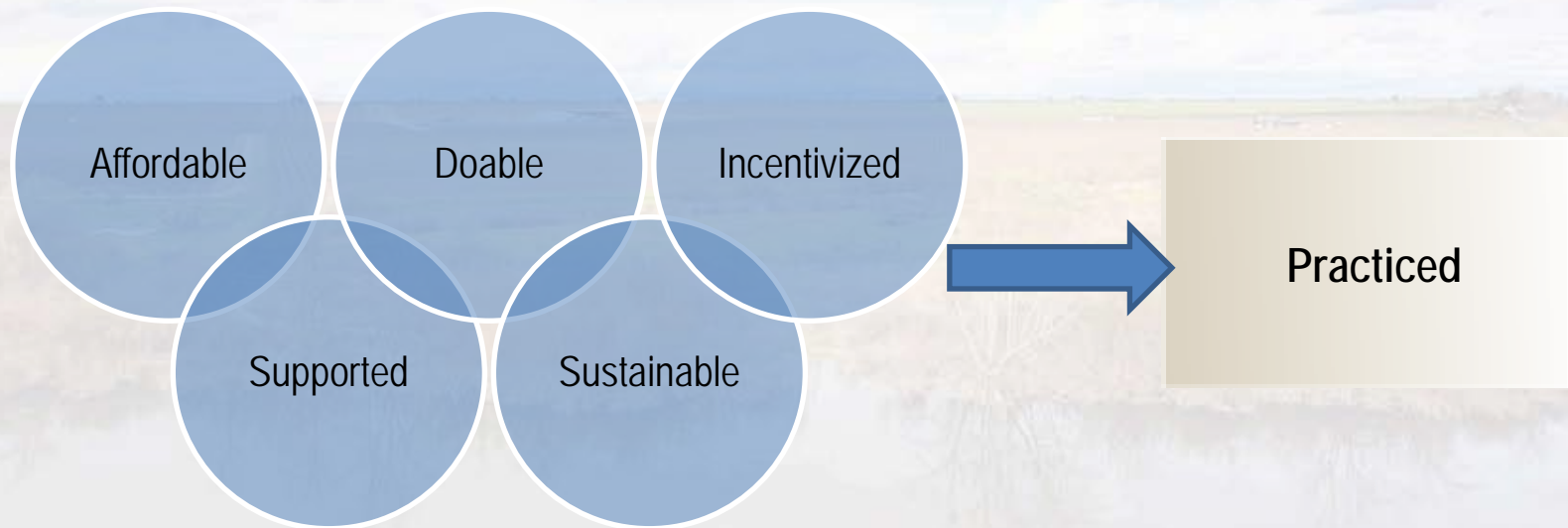
CALIFORNIA EMBRACES IRWM AS THE BEST WAY TO MANAGE WATER

What should be done so that Californians more fully embrace IRWM as the best way to manage water?



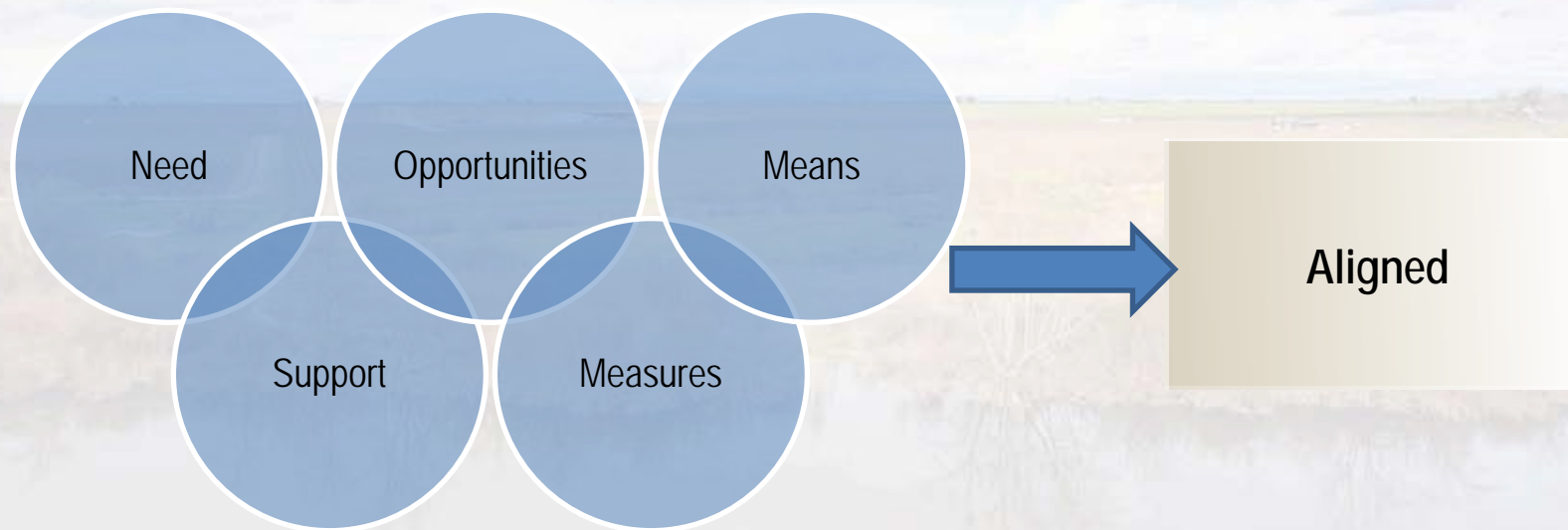
CALIFORNIA PRACTICES IRWM AS THE BEST WAY TO MANAGE WATER

What must be done so that Californians will practice IRWM as the best way to manage water?



CALIFORNIA ALIGNS RELATED PROGRAMS, POLICIES, AND REGULATIONS TO ADVANCE IRWM

What must be done to effect changes in programs, regulations, and policies to advance IRWM?



TEAM BREAKOUT

- 💧 Purpose
 - Brainstorm preliminary goals to meet vision
- 💧 Format/logistics
 - Breakout into groups
 - Discuss preliminary goals
- 💧 Team Report



THANK YOU!

